

THE ROOTS FUND PRESENTS THE

HBCU WINE TOUR

OCTOBER 2023

THE HBCU WINE TOUR WILL EXPOSE BLACK STUDENTS TO THE MANY CAREER POSSIBILITIES WITHIN THE WINE INDUSTRY.

SPONSORED BY LA FÊTE ROSÉ. IN PARTNERSHIP WITH MICHAEL LAVELLE, AND THE WINE AND HIP HOP SHOW,



THE ROOTS FUND IS A NONPROFIT ORGANIZATION FOCUSED ON SECURING THE PATHWAY FOR COMMUNITIES OF COLOR IN WINE.

@ROOTSFUND | THEROOTSFUND.ORG

MICHAEL LAVELLE IS A BLACK-OWNED LUXURY PRIVATE WINE LABEL FOUNDED BY HOWARD UNIVERSITY ALUM AARON "MICHAEL" COAD AND TERRENCE "LAVELLE" LOW, BRANDON CRUMP, AND DEVIN KENNEDY.

@MICHAELLAVELLEWINES | SIPMICHAELAVELLE.COM

THANK YOU LA FÊTE ROSÉ FOR SPONSORING THIS EVENT.



WINE PRESENTATION | 2 SESSIONS | 1 HR AND 15 MINS

1. 1 SESSION FOR HBCU STUDENTS AND ALUMNI; 1 SESSION FOR BIPOC PROFESSIONALS IN THE DC MARKET
2. COCKTAIL HOUR INCLUDING: DJ, PHOTO BOOTH, CHARCUTERIE & CHEESE BOARDS
3. WINE EDUCATION PROVIDED BY THE ROOTS FUND SCHOLARS
4. UNVEILING OF THE ROOTS FUND'S NEW WINE TASTING GRID THAT IS CULTURALLY RELEVANT, PRESENTED BY JERMAINE STONE AND DERRICK WESTBROOK
5. MICHAEL LAVELLE PRESENTS: BLIND ROSE TASTING BY WINE WITH WES
6. THE ROOTS FUND PROGRAMMING AND "ROOTED IN FRANCE" INFORMATIONAL SESSION
7. RAFFLE PRIZES AND INFORMATIONAL ON HOW TO JOIN THE GATHERING SPOT

PARTICIPATING HBCUS: HOWARD, GRAMBLING AND FAMU

